

Board of Control
Received 4/20/2021
Approved 4/20/2021
Adopted 4/21/2021
Stephanie Metzger
Acting Secretary

RESOLUTION No. 140-21

BY: Director Spronz

WHEREAS, in the best interest of the City, to promote and protect the general health, safety and welfare of all residents, visitors and participants during the 2021 NFL Draft and related events ("the Draft") occurring from April 29, 2021 through May 1, 2021, by facilitating the safe and orderly movement of vehicular and pedestrian traffic as well as preserving the aesthetic qualities of the Central Business District, the Board of Control by Resolution No. 118-21, adopted March 31, 2021 under the authority of Section 697A.04, Codified Ordinances of Cleveland, Ohio, 1976 ("C.O."), established Zones 1A and 1B, Zone 3, and Zone 4 in the Central Business District and approved certain Regulations promulgated by the Director of Capital Projects to regulate the sale and distribution of goods, wares and merchandise on public rights-of-way and public property in those zones; and

WHEREAS, because of the expected increase in pedestrian and vehicular traffic during the Draft, to meet the need to restrict access to certain areas of the City and to preserve the aesthetic qualities of the Central Business District, the Director of Capital Projects, under C.O. Section 697A.04, desires to supplement the Regulations approved in Resolution No. 118-21 by promulgating regulations establishing Zone 2 to comprise, without limitation, the area described in new Regulation II. J and shown in the map incorporated as Exhibit "A", and in Zone 2: prohibiting the distribution of free samples of commercial goods, wares or merchandise; limiting the size of vendor signage; and prohibiting the display of vendor signage without a permit, all for the duration of the Draft; now, therefore,

BE IT RESOLVED by the Board of Control of the City of Cleveland that Board of Control Resolution No. 118-21, adopted March 31, 2021, is amended by adding new Sections II.J, V.A. 26, V.B., and VIII to the Regulations promulgated by the Director of Capital Projects and approved in Resolution No. 118-21 as follows, and by renumbering existing Sections VIII and IX as Sections IX and X respectively:

- II.J. From April 29, 2021 through May 1, 2021, Zone 2 shall mean the following: the area including Lakeside Ave. from E. 9th Street to W. 3rd Street to include the South sidewalk; all areas to the north of Lakeside Ave. between E. 9th Street and W. 6th to include Mall C, the Free Stamp, Willard Garage, Huntington Park and Garage, North Coast Harbor, Voinovich Park, First Energy Stadium, The Rock and Roll Hall of Fame, the Great Lakes Science Center, and any City-owned facilities adjacent to these areas as shown and outlined on the "NFL Draft Site Map" below;
- V.A. 26. No vendor shall sell goods, wares or merchandise containing counterfeit trademarks.
- VI.A. Under C.O. Section 697A.99, whoever violates any provision of these Regulations is guilty of a minor misdemeanor. If the violator persists after reasonable warning or request to desist, the violation of these rules and regulations is a misdemeanor of the third degree. All tangible property associated with unauthorized commercial activity, including the display of signage without a permit, shall be subject to impoundment.

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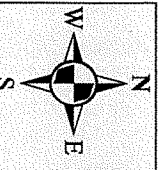
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- VIII. During the Draft, the following regulations shall apply in Zone 2:
- i. No person shall distribute or otherwise offer free of charge, commercial goods, wares or merchandise without a permit issued by the City for this Major Qualifying Event.
 - ii. No person shall erect or display a sign without a permit as required under C.O. Section 350.04.

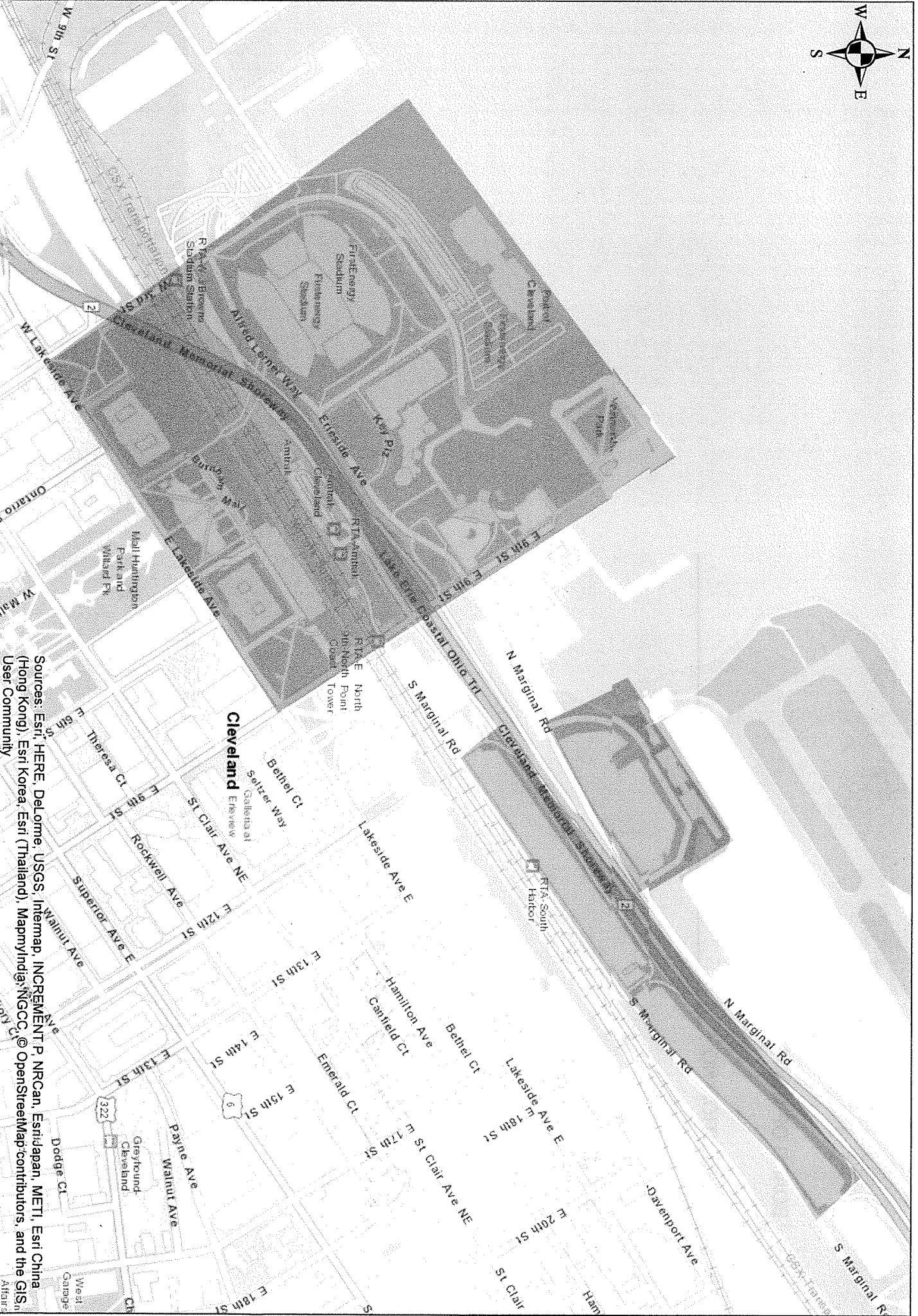


CITY OF CLEVELAND
Mayor Frank C. Jackson



Vendor Restriction Zone 2

Exhibit A



Sources: Esri, HERE, DeLorme, USGS, Intermap, INCREMENT P, NRCan, EsriJapan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), MapmyIndia, NGCC, © OpenStreetMap contributors, and the GIS User Community



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